



# ON THE FAST TRACK TO YOUR CE LABEL

Kiwa helps you obtain the CE label for non-European standardised construction products and systems

- **Quicker market access through CE labels**
  - **No more annoying country-specific certificates and monitoring**
  - **Time savings through clear time lines during the application phase**
  - **Flexible and transparent approach for all partners in the process**
  - **Testing, monitoring and certification as well as monitoring of the entire process from a single source**
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## **What does the construction products regulation govern?**

The Construction Products Regulation (Regulation (EU) No 305/2011 of the European Parliament and of the Council) has been in force in Europe since 1 July 2013.

It regulates the market entry of construction products in Europe via harmonised standards or **European Technical Assessments/Authorisations (ETAs)**, which are drawn up on the basis of **European Assessment Documents (EAD)**. This also regulates the necessary certifications in Europe, meaning that national labels of usability (e.g. compliance labels) become of secondary importance. A construction product bearing a CE label is fully useful and usable.

## **What if there is no standard for a construction product?**

If there is no standard for a construction product or system, Article 19 of the regulation provides for an alternative route: If a manufacturer requests a European Technical Assessment for a construction product or system that is not covered or not fully covered by a harmonised standard, or whose performance in terms of its essential characteristics cannot be fully evaluated against an existing harmonised standard because, among other things:

- a) the product does not fall within the scope of an existing harmonised standard;
- b) the evaluation method provided for in the harmonised standard is not suitable for at least one essential feature of this product;
- c) the harmonised standard does not provide for an evaluation procedure for at least one essential feature of this product;

then a European Assessment Document will be created and adopted by the European Organisation for Technical Assessment (EOTA) for the construction product.

In such a case, Kiwa – as a Technical Assessment Body (TAB) and thus a direct member of the EOTA – can assist with the necessary approval procedure independently.

As a result, you can apply for an ETA and thus a CE label for your product or system if:

- your customers require CE-labelled products and systems, but there are no harmonised rules;
- your standardised product or system has an unregulated, special feature and this gives you a competitive advantage;
- you want to differentiate yourself from other competitors in the market or want to set higher standards in the performance and quality assurance of your construction products and systems.

In addition, in the infringement action brought by the EU Commission against the Federal Republic of Germany regarding the Building Regulation List system, the European Court of Justice (ECJ) ruled on 16 October 2014 that the additional requirements (e.g. compliance label) imposed in Germany by the Building Regulation List for market access and the use of construction products which were, however, covered by harmonised European specifications and were furnished with the CE label, violated the European idea of removing barriers to trade.

This judgement opens up new possibilities for you, as the CE label is the only valid label of conformity for your construction products in the European market!

## A direct route to Europe with Kiwa!

In the future, ETA may be the only product-related verification option for placing non-normatively harmonised construction products on the market in Europe.

**As a Technical Assessment Body (TAB), Kiwa is a direct member of the European Organisation for Technical Assessment (EOTA) and can thus independently assist with the necessary approval procedure. This gives you, as a product manufacturer, an alternative option for applying for your CE label. With Kiwa you are on a direct route to Europe!**



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