



KIWAGREEN

For products improving the health of people and planet

Action plan for Responsible and Sustainable Procurement (RSP) by governments

In 2020, 20% CO₂ reduction is targeted relative to 1990 within the EU. This was an intermediate step to achieving a virtually climate-neutral economy by 2050. Many organizations have set themselves the long term goal (2030-2050) of becoming energy or climate neutral.

Identification of your contribution to Responsible and Sustainable Value Chain

Kiwa wants to acknowledge this effort made by the governments and support all organizations to achieve a greener path in their value-chain. By this motivation, KIWAGREEN label is developed as a strategic instrument to acknowledge 'green programs or green elements' of your product and/or process.

The overall objective of KIWAGREEN is, through certification, to support the demand and the supply of products and services which cause less stress on the environment, contribute to responsible and sustainable value chain through non-misleading communication of verifiable and accurate information, on environmental aspects of products and services.



General Principles of KIWAGREEN

Measurable requirements

KIWAGREEN information is accurate, verifiable, relevant and not misleading, not creating unnecessary obstacles to international trade.

KIWAGREEN finds its base in ISO 20400 Sustainable Procurement Guidance, ISO 26000 Guidance on Social Responsibility and ISO 14020 series on Environmental Labeling.

Transparency

Transparency implies openness, communication and accountability, in such a way that it facilitates easy access to the necessary information concerning KIWAGREEN. It shall be part of an open, participatory consultation with interested parties, based on consensus.

Traceability

A chronological record, set of records, or destination and source of records that provide documentary evidence of the sequence of activities that have affected at any time a specific operation, procedure or event. Also traceability refers to the completeness of the information about every step in a supply system (chain).

No Greenwashing

Greenwashing, or the use of KIWAGREEN solely for a marketing claim(s) must be avoided and may not lead false or misleading statements.

Intended use of the KIWAGREEN (as a logo) is next to a Certificate or Covenant that defines a product with its contribution for a more sustainable world. Extent of this contribution is evaluated according to the KIWAGREEN manual and in case of sufficient evidence to meet the requirements, the product or process will be certified.

KIWAGREEN Manual K15014 lists 11 basis check items to guide organizations to adapt their value chains to the RSP requirements of EU governments.

Certification Procedure

Basic Requirements

Policy - The organization is expected to have a written policy on how to deal with the principles of improvement of sustainability in their value chain.

Access to knowledge - The organization is expected to be able to identify and have access to all applicable laws and regulations and to determine how these laws and regulations apply to the implementation of her policy.

Social responsibility - The organization is expected to have a business plan to practice corporate citizenship principles and communicate these activities with their employees and stakeholders.

Preventing pollution - The organization is expected to be able to measure and report her amounts of air, water and soil pollution and to have plans and procedures for lowering the emissions and waste management.

Energy efficiency - The organization is expected to have a procurement strategy for sustainable energy and/or own revival processes for energy saving.

Re-use and recycling of materials - The organization is expected to have a system and procedures for her products to contain recycled products and her own products are recyclable at the end of their life-time.

Characterization of the used recycling materials - The organization is expected to have a system to analyse and characterize the recycled products used in her products, in order to maximize her resource efficiency and product quality and to minimize (toxic) waste.

ILO principles - The organization is expected to adopt ILO in her policy and actively follow it up in the entire value chain.

Human rights - The organization adopts a proactive approach on to identify, analyse, address and avoid/mitigate actual and/or potential human right and health risks in the value chain.

Protecting biodiversity and ecosystem - The organization is expected to adopt procedures to integrate ecosystems and its services into their decision making.

Fair marketing and sustainable consumption - The organization is expected to promote consumer rights principles together with the suppliers as well as stimulating the design of products/packaging so that they can be easily reused, repaired or recycled, and offering/suggesting recycling disposal services.

Rated requirements

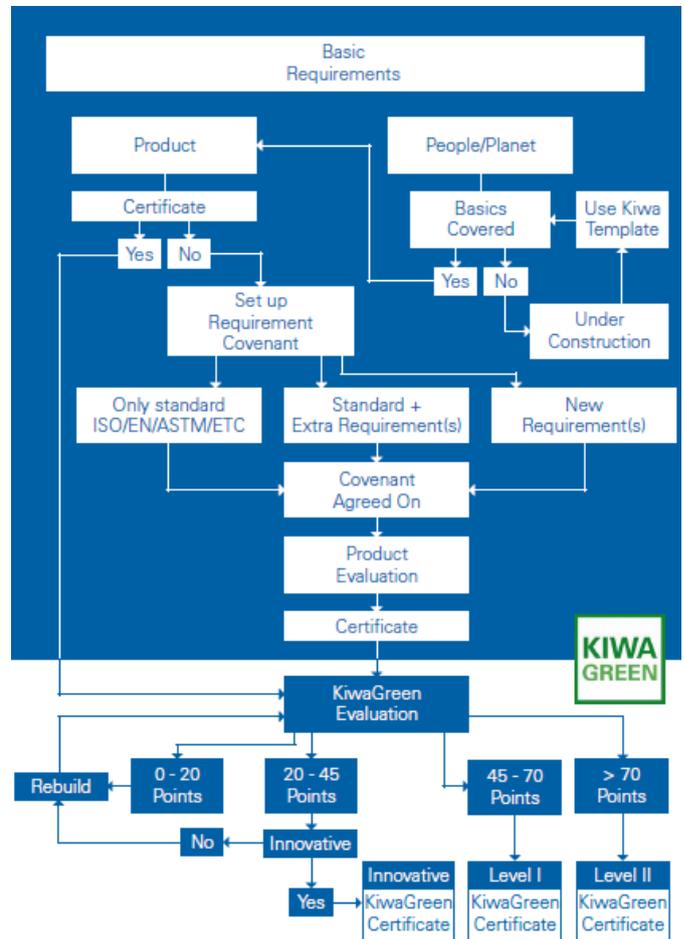
KIWAGREEN has 3 levels of certification which are based on scoring points based on the rated requirements of the K15014 manual.

Level 0: Innovative Products - This level is for the products which are still at development or implementation stage that they have not yet the minimum points of level 1. The validity of this certification is 1 year, and in this period the certificate holder is expected to do necessary improvements to score the minimum points of level 1.

Level 1 - The organization has a score of minimum 45 points of rated requirements.

Level 2 - The organization has a score of more than 70 points of rated requirements.

Detailed info on requirements to obtain KIWAGREEN is laid down in Kiwa manual K15014. To receive a copy of the manual, send your request to castor@kiwa.nl with your name and company name.



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