

Plastica Seconda Vita (PSV) Certification



Certification in accordance with the Plastica Seconda Vita Standard applies to materials and products obtained from the recycling of plastic waste as an environmental certification system.

Who is Plastica Seconda Vita (PSV) Certification for?

Certification in accordance with the Plastics Second Life Standard (PSV) is aimed at all organizations operating in the recycling of plastics, applicable pre- or post-consumer, with direct benefits to sustainable development and the society.

About Plastica Seconda Vita (PSV) Certification

The Plastica Seconda Vita (PSV) mark is an Environmental Product Certification system dedicated to products and materials obtained from the valorization of plastic waste. PSV is the first Italian and European brand dedicated to this specific sector, which introduced for the first time both the concept of quality in recycled plastics and the concept of traceability of plastic materials. The PSV mark and the related certification scheme are born from the market need to make more distinguishable and identifiable the goods made of recycled plastics destined to the large-scale retail trade, to the Public Administration and more generally to the national economic system. The certification activity that leads to the achievement of the PSV mark is carried out only by Certification Bodies recognized by IPPR, such as Kiwa.

The Environmental Product Certification PSV is an extremely useful tool to recognize the solutions from the environmental point of view, so as to be included in the Ministerial Decree of 22 February 2011 "Minimum criteria for green procurement of PA for the purchase of products (...)" with reference to the requirements of packaging (primary, secondary and tertiary).

Benefits of our Plastica Seconda Vita (PSV) Certification service

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- **Create trust in the value chain** - PSV mark guarantees a traceability and quality of recycled materials.
- **Seize new opportunities** - PSV mark allows to market recycled-marked products and to participate in public administration purchase tenders.
- **Reduce risk and increase trust** - The PVC mark ensures safe and informed decision-making through risk and compliance management.
- **Reduce costs with structured approach** – The PSV mark allows to lower costs thanks to a structured approach to identify, measure and manage the use of recycled material.

Requirements Plastica Seconda Vita (PSV) Certification

Interested companies can request the start of the PSV Certification process for their materials and products that meet the necessary requirements. At the end of the process, which also includes inspections at production sites, a certificate is issued for the PSV mark obtained.

The type of mark issued may differ on the basis of the material used, pre-consumer, post-consumer or a mix of both, or the intended use, so if the product or material comes into contact with food (PSV-Food), or is intended for reusable shopping bags (PSV-Bag).