

Meat Claims and Origin Labelling Scheme



The Meat Claims and Origin Labelling scheme is an independent verification of meat product claims to give customers confidence in product claims and demonstrate due diligence to relevant enforcement agencies.

The scheme is based on the former Beef Labelling Scheme but has been extended to all species and covers the following claims*:

- **Origin (both EU member state labelling and local/regional claims)**
- **Breed (pedigree and cross)**
- **Method of production (e.g. 'grass fed', 'grainfed', 'outdoor')**
- **Maturation (e.g. dry aged)**

The scheme is aimed at producers and suppliers of meat and meat products.

Note that the scheme is not intended to cover statutory or other certification schemes such as organic, protected food name (PDO/PGI) or Red Tractor.

Audit frequency

All audits will be carried out at a 12 month frequency unless the number of non-conformities should necessitate a full re-audit within 28 days.

Assessment duration

This depends on the size and complexity of your company but typically 1 day. The verification audit can be combined with BRCGS and or AIMS - AMPS to reduce costs and time on site. The audits will be carried out at 12 month frequencies unless two or more major non-conformities are found, where the next audit shall be due in six months.

The duration depends on the size and complexity of your company but typically 1 to 1.5 days.

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